

## **Communications Report**

### **Community Engagement**

Throughout Phase 2 of the water project, ratepayers received notifications and updates via our website, [spid.ca](http://spid.ca), the resident contact email list, the Fanny Bay Flyer, posters at mailbox bulletin boards, the Fanny Bay Community Facebook page, the Fanny Bay Community Hall notice board and in some cases, hand delivered notices to the home of ratepayers.

The three member Project Liaison Team worked directly with our Water Project Manager and Water Operator. We met with ratepayers at their homes, discussed issues via email and had many telephone conversations to help resolve issues and concerns. The direct communication model was so effective, the liaison team has been made a permanent standing committee of the Board and has been renamed the Ratepayer Liaison Team.

### **SPID Website: [spid.ca](http://spid.ca)**

The SPID website, [spid.ca](http://spid.ca), continues to be the go-to source of information for our community. Along with general information about the Board of Trustees, Fire Department, Emergency Preparedness, Finances, Water Department and the Water Project, Office Hours and Emergency contacts, residents can get up to date information regarding water conservation, fire danger rating and burn bans.

New this year, the Ventilation Index is updated daily so residents can inform themselves whether conditions allow backyard burning.

We are looking for a new webmaster. A webmaster manages the website content, updates information and may occasionally help with technical tasks. If you have the skills, we need you. Mike Mesford initially setup the SPID website and has been acting as the webmaster since the site was launched. Many thanks to Mike for his important contribution to one of our main communication tools.

### **Entrance Signboard**

The signboard at the entrance to Ships Point remains a welcoming and informative feature of our community. Please refer to it for water conservation as well as fire conditions and yard burning information.

Many thanks to Suzanne Murray, who tends to the welcoming floral display.

### **Email List**

SPID has been collecting email addresses in order to develop a comprehensive email distribution list of SPID ratepayers. It is used to send notices regarding such things as burn bans and drought levels, as well as water shut-off and road closures that occurred during Phase 2 of the Water Project. If you haven't yet submitted your email address, forms are available at the office or at [spid.ca](http://spid.ca). As required by law, your privacy will be protected.